Learning and Assessment Overview



Year 11 Subject: Business Studies

Teal 11						
	Unit	Start/Length	Topics/Concepts/Skills/Inquiry	Assessment	Issue Date	Due Date
Term 1	Working in Events	8 weeks	✓ This module focuses on planning events for natural disasters, as well as school events.	Project 1.Report 2. Presentation	Week 2 07/02/2024	Week 8 15/03/2024 Week 10 26/03/24
	Unit	Start/Length	Topics/Concepts/Skills/Inquiry	Assessment	Issue Date	Due Date
Term 2	Working in Events	10 weeks	✓ This module focuses on planning events for natural disasters, as well as school events.	Extended response	Week 2 23/04/2024 Draft Week 7 27/5/2024	Expo 3/6/2024 Full due Week 9 12/06/2024
	Unit	Start/Length	Topics/Concepts/Skills/Inquiry	Assessment	Issue Date	Due Date
Term 3	Working in Marketing	10 weeks	✓ This module focuses on effectivelty organising, promoting and co-ordinating a sporting event.	Project	Week 2 17/07/2024	Week 8 28/08/2024
	Unit	Start/Length	Topics/Concepts/Skills/Inquiry	Assessment	Issue Date	Due Date
Term 4	Working in Marketing	9 weeks	✓ This module focuses on working in the tourism industry and developing a strategy to entice customers to travel to a chosen destination, including a destination review.	Extended Response	Week 1 02/10/2024	Week 7 13/11/2024